SMART - EU
SOCIAL MEDIA RESILIENCE TOOLKIT

STOP the SCAM
Simple principles how to protect
yourself from scams and disinformation

Stay
Think
Object
Prevent

Subject
Context
Action
Mode

How to avoid and protect yourself from scams and misinformation?

When you are called to take **action** (e.g. klick on the link, send your password, believe information someone tells you) then **stay**, stop and **think** if you can be an **object** of phishing, hoax or scam.

This will **prevent** you becoming a victim.

Both scams and disinformation use currently topical **context** and emotional **mode** to force you to take action.

Always cross-check the names of persons and all information they present to you from a separate channel (e.g. ask from you friends and family members, google, ask for contact info etc.).

The scams and disinformation tend to put time pressure on people so the victims would not have time to check information. Therefore take time to verify information from independent channels.